



Real-Time Backup



Data Synchronization



Offline Reporting

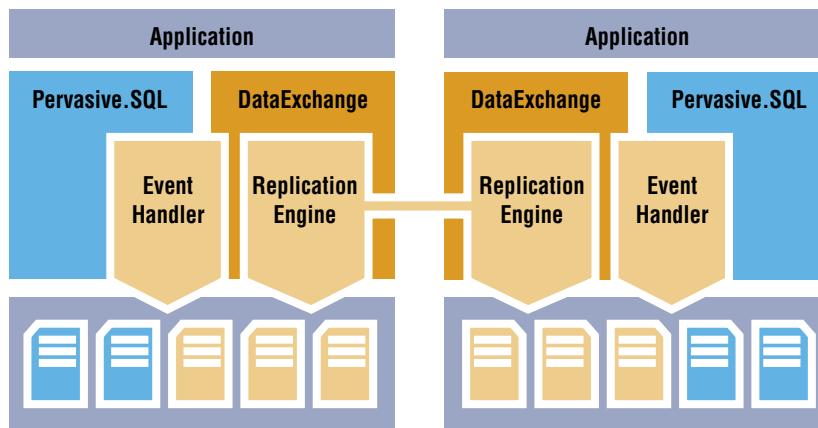
Real-Time Backup for End Users

Secure your mission-critical data while effectively distributing it throughout your entire business enterprise with Pervasive® DataExchange™ – the industry’s premier answer to the question of data replication.

Based on sophisticated database replication technology, it rapidly and easily transfers data between Pervasive.SQL™ databases, creating a secure data repository – in essence, a duplicate database – that serves the on-demand information needs of your primary stakeholders: your partners, vendors and employees.

This technology from Pervasive Software® captures and shares changes from one Pervasive.SQL database to another in a data replication network. Each database is augmented with an event handler plug-in, which monitors its database to capture inserts, updates and deletes. At scheduled intervals, these changes are sent to the other participating databases. This synchronizes the target databases with the source.

Real-Time Replication with Pervasive DataExchange



headquartered across the street from 7 World Trade Center, which collapsed in the disaster. While the bank’s building was left standing, it was inaccessible for an extended time. Because the bank used Pervasive DataExchange to synchronize the database of an important bond trading application with an offsite server supporting an internal Web site, bank personnel were able to recover data quickly.

While this is a dramatic example, other, smaller incidents are common, and can be surprisingly disabling to the functioning of an enterprise. Simple hardware failures and user errors can threaten data availability just as effectively – and mean lost time and money. Even the simple and necessary act of taking the system offline for maintenance can slow business to a crawl. Pervasive DataExchange provides the answer. Not only does it protect users in times of disaster – both large and small – it also allows for the scheduling of downtime for maintenance of mission-critical systems. Because DataExchange rapidly transfers data to a backup server, it supplements tape backup by protecting data accrued since the last backup.

The bottom line: protecting your data with the DataExchange Real-Time Backup Edition means you will greatly reduce recovery time in event of a loss – no matter what the cause.

Real-Time Backup for Disaster Recovery

“Pervasive’s database replication technology and willingness to provide immediate support have been critical to our disaster recovery efforts following the World Trade Center tragedy.” – Brian Swords, vice president, Corporate Trust, Bank of New York

Inadequately protected data is an invitation to disaster – and even a small disaster can spell big trouble. The companies that recover quickly are the ones that win. The key to speedy recovery is to have a fresh copy of business-critical data on a ready and waiting server. The DataExchange Real-Time Backup Edition drives data to a backup server. It is a high performance and low maintenance option to increase data availability.

The Bank of New York discovered the value of a warm backup in the wake of the September 11, 2001 World Trade Center tragedy. The bank was

STRENGTHS:

- Disaster recovery solution
- Replicates Pervasive.SQL data
- Supports complex topologies
- DDFs are not required
- 60 second install

REAL-TIME BACKUP:

- Onsite backup server: protects data from hardware failures, reduces data recovery time and allows for regular maintenance.
- Offsite backup server: protects data against catastrophic loss.



ABOUT PERVASIVE SOFTWARE

Pervasive Software is a global value leader in data infrastructure software. The company's award-winning products enable customers to manage, integrate, analyze and secure their critical data, providing the industry's best combination of performance, reliability and cost. Pervasive's strength is evidenced by the size and diversity of its customer base, serving tens of thousands of customers in nearly every industry market around the world. With headquarters in Austin, Texas, Pervasive was founded in 1994 and sells its products into more than 150 countries.

FOR MORE INFORMATION

- To learn more about Pervasive Software and our solutions, please visit **www.pervasive.com**.
- To reach the North American sales office, call **1.800.287.4383, extension 2**.
- For Latin, Central and South America, Australia and New Zealand, call **+1.512.231.6000**.
- In Europe, for Belgium, France, Germany, Italy, Luxembourg, The Netherlands, Spain, Sweden, Switzerland and the United Kingdom, call **+800.12.12.34.34**.
- For any other European, Middle Eastern, African or Asian countries (excluding Japan), call **+32.70.23.37.61**.
- For Japan, please call **+81.3.3293.5300**, or visit **www.pervasive.co.jp**.